

**California Holstein Association**  
**Board of Directors Meeting**  
**May 9, 2018**  
**All-West Select Sires office, Turlock**

Officers Present: President Anthony Souza, Vice President Hank Van Exel, Treasurer Carol Borba  
Directors Present: Stan Henderson, Rodney Paulo, Stephen Mast, Graisson Schmidt, Adam Van Exel, Jessica McIsaac  
Directors Not Present: Larry Gerber  
Guests: Lacey Paulo, Pat Maddox, Gilbert Teixeira

Hank Van Exel called the meeting to order at 10:40 am.

Hank Van Exel moved to approve the agenda and minutes as presented, 2<sup>nd</sup> by Stephen Mast and approved unanimously.

**Treasurer's Report**

Anthony gave Treasurer's Report with the detailed year to date Profit & Loss Statement. \$15,000 was drawn from the Stifel Nichols liquid account on May 1<sup>st</sup> to cover State Show bills in a timely manner. That leaves \$9,800 in checking, \$6,600 in paypal account (show entries), \$236,760 total in SN- of which \$4,580 is liquid. Jessica McIsaac moved to approve the Treasurer's Report, 2<sup>nd</sup> by Adam Van Exel and approved unanimously.

**Office Manager's Report & Junior Report**

Current senior membership of 246, junior membership of 175. A list of current paid senior members and unpaid members was distributed. Show results and coverage is online, as well as reporting to the RWDC. All premiums from show have been paid out. Personalized thank-you cards going in mail to all sponsors. Currently working with Julie Ashton on editorial for magazine. The Junior club has 17 kids and 2 coaches going to National Convention for the various contests. Silent Auction at the State Show was successful, even with some last minute changes- raising roughly \$3000. Cow Camp will be at Cal Poly July 25-27.

**National Report**

\*Pat suggested the board send a letter to all of the National Convention delegates endorsing both Bill Genasci and Rodney Paulo as nominees. Kate will draft letter and get mailing list from Jodi Hoynoski. The national board has been discussing what to offer members for 'free' or included in Complete- such as different pedigree options. Tag problems were again discussed and questions arose of how Holstein USA is addressing the issue. Hank moved to make a resolution to present at the National Convention for Holstein USA to accept blank 840's- such as the ones used on calf ranches for ID, as well as other tag brands, as official ID. 2<sup>nd</sup> by Stan Henderson and approved unanimously. Stephen Mast is a delegate and will work on writing and presenting this resolution.

**OLD BUSINESS**

**2018 State Show**

A total of 188 Holsteins and 96 jerseys were shown. Total income was \$28,726 from donations of \$19,193.25 and entry fees of \$9,553.28. Total expenses were \$14,770.67 which included \$5,016 for the fairgrounds and \$2345 for the Showworks program and new computer. Net profit of \$13,956 (compared to roughly \$10,000 profit in 2017).

\*The rule regarding membership of all partners on animals was discussed. Carol moved to change the rules to state that "At least one owner on the registration paper must be a paid CA State Holstein Association member." 2<sup>nd</sup> by Jessica. Hank moved to amend the motion to include "Questionable entries will be reviewed by the Board". All in favor, approved unanimously.

\*Stan offered a suggestion for running the show more smoothly from the announcers' table- have an additional person responsible for getting the placings to the announcer and this separate person would be responsible for recording.

### **Junior Show Contest**

Kate distributed copies of the contest entry form for suggestions on any changes. A March junior calf class has been added, and cow classes were broken down to include Junior and Senior 2 and 3 year olds, and an Aged Cow. The Replacement heifer class was eliminated and a Showmanship class added. Entry forms will be promoted online and at the upcoming fairs.

## **NEW BUSINESS**

### **2018 Annual Magazine**

A list of reserved ads was reviewed and board members were asked to add any other businesses for potential advertisers. Members were also asked for inclusions in the "Friends Remembered" section. Editorial pages will be shared as they are produced.

### **Cal Poly Classic Sale**

CA Holstein is doing all of the clerking, invoicing, collecting and paying consignors. Kate has been communicating with Rich Silacci and the students regarding set up. Given that the association is taking on the additional tasks and risks involved with handling the finances, Cal Poly will be charged for the services. Hank moved to charge a flat rate of \$2500 2<sup>nd</sup> by Carol and approved unanimously.

### **2018 Planning Conference**

At the Van Exel residence in Lodi, Saturday October 20.

### **Open Discussion**

#### **2019 State Show**

\*Jessica expressed that the RWE club is interested in hosting. Dominic Balistreri and Jennifer Berreta have volunteered to co-chair. There are 2 fairgrounds in their area- Petaluma and Santa Rosa. Petaluma would cost roughly \$4,000 to rent, however size is questionable if its big enough. Santa Rosa would be a preferable size, Jessica is waiting to confirm cost and availability with them. Clean out would be at no charge, covered by local donations of equipment and labor.

\* Gilbert Teixeira proposed to hold the show in Turlock. The fairgrounds is available April 13-20 and the following week too. Rental costs of \$5,000. Clean out costs would probably be another \$5,000 as the local club does not have the members/labor to do it.

\* Dates were also discussed, as Easter falls on April 21. That makes our traditional show date Good Friday. The fourth week in April is the WI Spring Show, so if our show is the same time it will make finding fitters difficult and result in lower show numbers. The group decided that week was not a good option.

\*The possibility of moving the show a bit later- May 9/10- just prior to Richmond was also brought up. Both Jessica and Gilbert will contact their local fairgrounds to gather more information about those alternate dates.

\*Kate will send out all information about possible locations and dates to board for review.

Next meeting: Conference call May 31 morning- to decide 2019 State Show date and location.

Motion to adjourn at 1:20 by Stan, 2<sup>nd</sup> by Jessica. All in favor.